Aaliyah Symlar

Web Developer

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Tech-savvy professional with progressive experience designing, developing, and maintaining the responsive and user-friendly websites and web applications via collaboration with business owners and music artists. Prudent at spearheading multiple projects on-time using waterfall and agile methodologies. Skilled in creating, customizing, and managing website content using advanced CMS platforms. Possess solid strengths in full-stack/front-end/web/mobile development, API testing, digital marketing, project management, help desk support, social media, quality assurance, debugging, customer service, team collaboration, and analytical thinking. Familiar with back-end and QA technologies. Talent for quickly learning new information, procedures, and technologies. Demonstrated exceptional communication and presentation skills; committed to cultivating and strengthening robust relations with key client and stakeholders at all levels.

Technical Proficiencies

Platforms:	Adobe Suite, Visual Studio, Code, GitHub, Bitbucket, SourceTree, WordPress, MongoDB, Excel
Tools:	React JS, HTML, CSS/SASS, JavaScript, MySQL, Canva, Figma, Bootstrap, PHP, GIT, Creative Cloud, Microsoft OS & Office Suite, GA4

Career Experience

Vanderbilt University, Nashville, TN   **2017 – Present**
Training & Support Specialist/Web Developer

Streamline day-to-day tasks including organizing training sessions for users, improving customers' experience, maintaining web page content in WordPress, effectively communicating with clients, and overseeing YouTube channel functions. Devise and execute content strategy for key templates during major design system overhaul. Play pivotal role in providing quality control feedback for WordPress pattern libraries and participating in design and development initiatives including million-dollar transformation of Vanderbilt University's digital platform. Initiate internal training sessions on FutureVU design system for campus partners. Work as junior developer, content strategist, and quality assurance engineer.

- Successfully completed digital marketing projects within time frame and budget constraint by collaborating with marketing and brand teams.
- Leveraged PHP to develop and implement new modules into new design system.

Additional Experience

Marketing Intern, OmarionWorldwide, January 2023 – July 2023

Education

Bachelor of Science in Communications & English

Tennessee Technological University, Cookeville, TN, 2017

Certification

- Full Stack Web Developer; Certificate – Vanderbilt University – Nashville, TN – 2020
- ISC2 Certification: Security Principles – ISC2 Candidate – 2024

Freelance Work

- Omarion Worldwide - ReactJs, TailwindCSS- https://omarionworldwide.netlify.app/
- Nashwood Inc. - ReactJs, TailwindCSS
- Onward & Upward - Wordpress CMS - https://inspireexplorepromote.com/